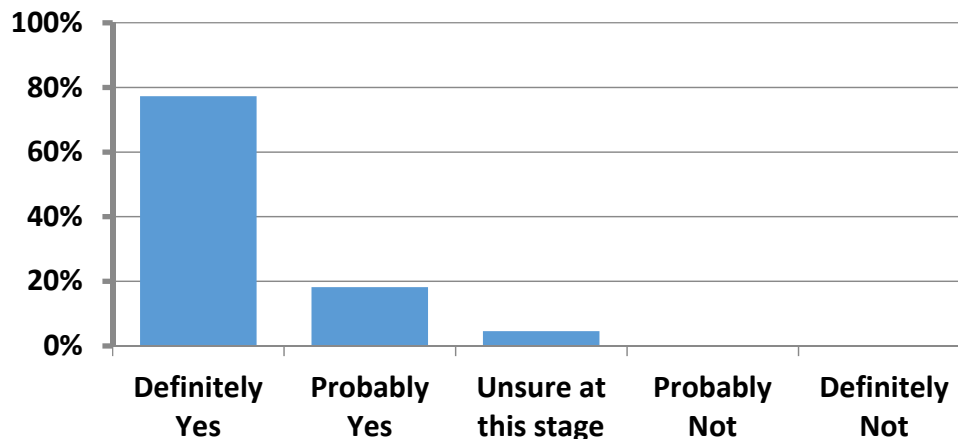


Your take-home message:

Electric vehicle owners are overwhelmingly satisfied with their EV. Nearly all of them will buy electric again if they ever buy another car.

"If I buy another car, it will be an electric vehicle?"



What makes you click?

Discussion and a fuller set of your comments are posted at www.flipthefleet.org/discussion

Loving the driving experience (35% of 55 comments): "EV is so much better to drive" • "Petrol is so sluggish" • "Ease of handling, one-pedal operation" • "Quality of finish" • "Cool to drive" • "Quick off the line, more fun to drive" • "They're real whisper jets" • "Quietness reigns" • "Vibration gone" • "More spaceship than a car"

Cost saving (20%): "Cheap to run and maintain" • "It's simplicity and lack of maintenance - Simplicity is the ultimate sophistication - Leonardo da Vinci" • "No timing belts to wear out - no spark plugs to fail - no exhaust pipe to rust out - no spark leads to fail - no fuel filter to get clogged - no oil filter to need replacing – *no brainer* to buy Electric"

NZ Economy (6%): "Breaking NZ's economy free of oil price hikes" • "Better for NZ's balance of trade" • "Good for jobs"

Environmental good guys (29%): "Guilt-free driving" • "CO₂, toxins, reduced" • "I don't want to pollute the air that I share with my community" • "Power to run it is produced locally and mainly by renewable means" • "The main way we urban-dwellers can combat climate change"

Range and initial cost barriers (7%): "Our next car will have to replace the long-range family trip car (station wagon)" • "I hope it'll be electric, but it may not be, depending on our buying power and costs"

There's no going back! (4%): "Now that I've driven an EV, I just couldn't go back. Whenever I'm forced to drive a non-EV, I just hate it" • "We'll try to keep it for 10 years" • "Why would anyone ever go back to the ICE age after driving an EV?" • "We already have our deposit down for a Tesla Model 3"

This was Flip The Fleet's 1-click Survey #1: It was sent on 24 Nov 2016 to 39 Electric vehicle owners who are testing Flip The Fleet's software • 22 people responded by 27 Nov • 14 provided 55 reasons for their choice.

Contact us to suggest the next "1-click survey" and make Flip The Fleet your own project!

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