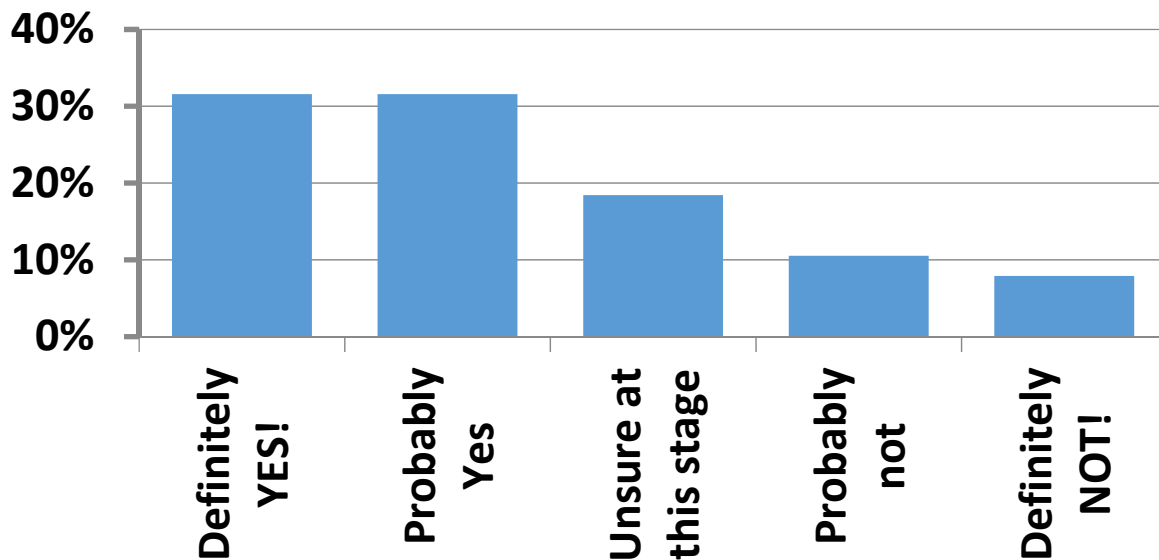


Your take-home message:

The government's Low Emission Vehicle uptake target probably will be achieved, but more active leadership and investment may be needed

"NZ will reach its target of 64,000 LEVs by 2021"



What makes you click?

A fuller set of Low Emission Vehicle (LEV) owners' comments are posted at www.flipthefleet.org/discussion

Momentum is indeed building: "EVs are growing faster than the government is planning for" • "Exponential increase is well ahead of the pace it takes to get to this target" • "so far things seem on track (doubling every year)"

But it's a soft target anyway? "It's an easy because uptake of EVs is inevitable. If we had some serious government plan to decarbonise our national fleet we could triple that target and easily achieve it" • "every year each EV owner just has to persuade one friend, colleague or random stranger to buy an EV. Give them a test drive and you've sown the seed"

EV growth is inevitable: "EVs are so pleasant to drive and cheap that NZ ought to reach the target uptake level"

Don't be fooled by early adopters: "Hard to judge if significant initial uptake reflects a core of early adopters or a reflection of growing wider community interest" • "We are seeing the low hanging fruit being taken"

It will get harder for a while: "It's going to get harder, not easier to grow NZ's EV fleet, for a while at least." • "it's going to be Year 4 and especially year 5 that are the real challenge"

Considerable barriers to uptake remain unmanaged: "We can't emulate Norway's success without incentives" • "Charging Station roll-out has slowed dramatically" • "much more is needed to trigger sales into the non-commercial sectors" • "depends on EVs costing \$30-40k in the next 3 years"

Government must invest and lead more strongly: "uptake will remain low until the govt/councils step up in a much bigger way to force conversion" • "much more needed from central govt to lower emissions of our inefficient ICE fleet"

This was Flip The Fleet's 1-click Survey #5: It was sent on 17 March 2017 to 62 Electric vehicle owners who are testing Flip The Fleet's software • 38 people responded by 24 Mar • 23 provided 56 reasons for their choice.

Contact us to suggest the next "1-click survey" and make Flip The Fleet your own project!

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