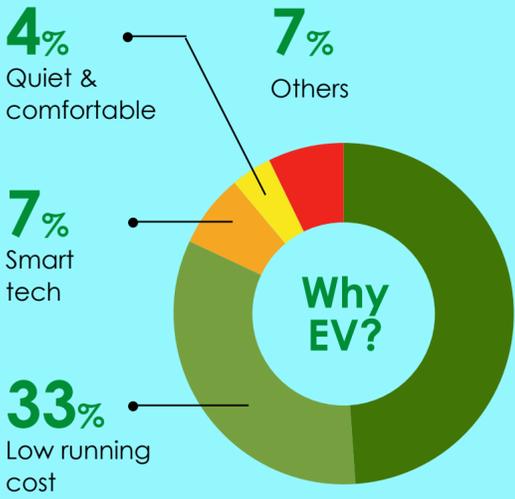


Drive EVs to stop war



49% of the respondents had bought an EV for its green credentials

Many felt a personal responsibility and a global responsibility to avoid greenhouse gases and climate change by taking the 'car' out of their 'carbon footprint'.

“Oil played a huge part almost all wars since WW2. The Syrian war today is an oil war.”



Many expressed a sense of urgency and figured that buying an EV was one of the most practical ways that families and businesses can act for our children's future.



Low running cost has also influenced EV adoption. EVs are expected to last twice as long and go twice the distance of an equivalent internal combustion vehicle.

Our surveyed showed that women were more likely to choose EVs for their green credentials, and men were more likely to rate low running costs and the smart technology as their main reason for buying.



“We can now enjoy a nice chat while driving even though our hearing is not as strong as it used to be.”



Lots of the owners found it hard to single out a main reason for buying because they love the whole package.



Survey Definition

Our eighteenth 1-click survey invited the following responses to the statement “My most important reason for buying an EV/PHEV was its ... (1) fast pickup, (2) smart technology, (3) low running costs, (4) quiet comfortable ride, (5) green credentials, (6) other features (please comment)” The poll was sent on 10 April 2018 to 683 electric vehicle owners who have enrolled in the Flip the Fleet project.

- 391 owners responded by 17 April 2018
- 225 respondents provided comments for their choice

created 26 April 2018